



# OETC 2026



Ohio Educational Technology Conference  
**EXHIBITOR PROSPECTUS**



TEACHERS



TECH STAFF



ADMINISTRATORS

**FEBRUARY 10-12, 2026**  
**COLUMBUS CONVENTION CENTER**  
**COLUMBUS, OH**

[www.myoetc.org](http://www.myoetc.org)



## **Connect with Educational Technology Leaders and Decision Makers from Throughout Ohio**

Every year, OETC brings together P-20 teachers, curriculum and technology leaders, administrators, library and media specialists, and higher education professionals from all over Ohio and neighboring states to connect, explore, and learn more about what's happening in educational technology today. As an exhibitor, there is no better place than OETC to get your products and services in front of this widespread market.

### **Grade Levels Served by Attendees**

Adolescence to Young Adult (7-12) - 23%

Early Childhood (PK-3) - 5%

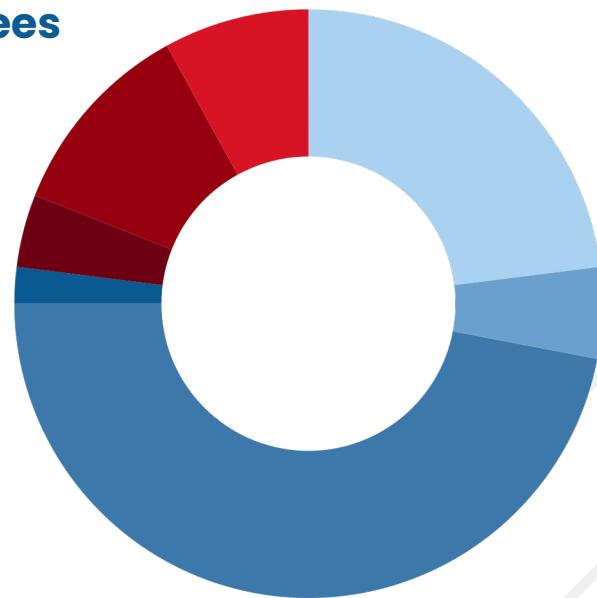
General PK-12 - 47%

General PK-20 - 2%

Higher Education - 4%

Middle Childhood (4-9) - 11%

Other - 8%

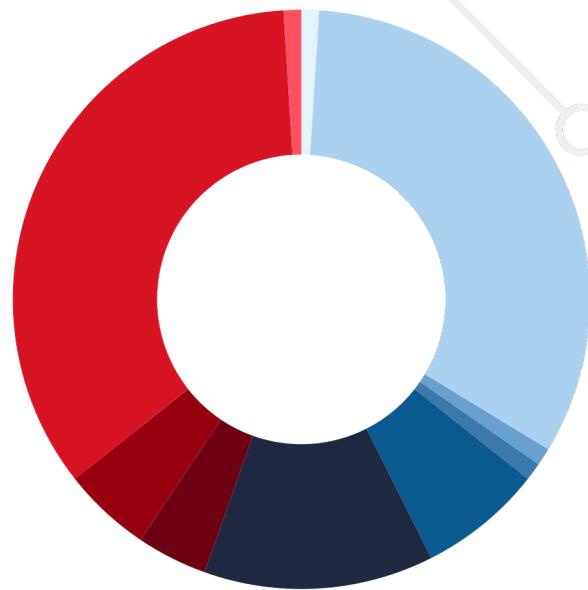


Many of OETC's attendees are serving primary and secondary students, and we continue to increase the number of attendees employed in post-secondary and adult education. This is the perfect opportunity to reach the widest audience possible who are informed and receptive to new ideas.

OETC encourages districts and schools to send a team of staff who can build a coordinated approach to technology in the classroom. Both influential district staff and decision-makers—those who recommend, evaluate, and influence purchasing—will be on hand at the conference, offering a valuable opportunity to showcase and discuss your products and services directly.

## Attendee Job Titles

- College & Career Planning - 1%
- Educators - 32.7%
- Higher Education Faculty - 1%
- Higher Education Leadership - <1%
- Instructional/Curriculum Coaches & Staff - 6.9%
- Leadership & Administration - 12.9%
- Librarians/Library Media Specialists - 4%
- Other - 5%
- Technology Staff - 34.7%
- Adult Education - 1%



## Need more reasons to attend?

We offer daily dedicated exhibit hall time and will be introducing sponsored break times and evening networking opportunities in 2026. There are also multiple hands-on areas for programming in the exhibit hall to continue bringing attendees by your booth as well as opportunities for you to schedule demonstrations of your products on the conference agenda.

You can make an immediate impression with high-impact displays. Share how your organization's products and services can be implemented in our attendees' classrooms tomorrow. Get a jump on market research and new product development by hearing directly from educators and technology leaders about what they need in their buildings today.

## Exhibitor Booth Prices

**10'x10'**

Inline

\$1,600

**10'x10'**

Additional

\$1,500

**10'x10'**

ESC, ITC, or Non-Profit

\$1,100

*must provide 501c3 information*

# Exhibitor Amenities & Sponsorship Opportunities

Each exhibitor space includes:

- Company name published on conference website, interactive floorplan, online mobile app, and the digital Program Guide
- 6' skirted table, two chairs, one waste basket, 8' pipe/drape along the back, and 3' pipe/drape along sides of booth, and one 7" x 44" Exhibitor ID Sign
- Five complimentary booth registrations per 10'x10' space (example: a 10' x 30' booth receives 15 booth registrations)
- Lead retrieval
- Access to the exhibitor lounge
- Nightly aisle cleaning by the convention center
- Complimentary Wi-Fi access
- Security provided by the conference

## Sponsorship Packages & Benefits

Signage on Digital Concourse Kiosks
Premium Listing in Digital Guide
Sponsorship Level Floor Decal
Logo Placement on Website
Exhibit Hall Booth
Educational Sessions
Logo Display before Keynote
30-Second ad before Keynote
Mobile App Promoted Post
Pre-Conference Message to Attendees

	DIAMOND \$10,000	PLATINUM \$7,000	GOLD \$4,500	SILVER \$2,500
Full Size Ad	✓	✓	✓	✓
20'x 20'	✓	✓	✓	✓
Session Room	✓	✓	✓	✓
10' x 10'				
10' x 10'				
2				1



## Additional Sponsorship Opportunities

**Alloy Sponsorship** – Customized sponsorship packages are available if you would like to choose individual items for your organization. Please contact [exhibitors@myoetc.org](mailto:exhibitors@myoetc.org) and conference staff can assist with creating your custom package and answering any questions you may have.

**Convention Center Wall and Floor Advertising** – There are many options for all price points. Please contact the conference team to discuss your organization's goals.

### **Coffee Break Sponsorship – \$4,800 (3 available)**

Become the buzz behind the buzz! As a Coffee Break Sponsor, your brand fuels the day with visibility in the exhibit hall during a high-traffic refreshment break. Includes signage at the coffee station, recognition in the conference app, and the option to provide branded napkins or collateral. Coffee breaks are a natural gathering point—this sponsorship puts you right in the middle of meaningful connections.

### **Snack Break Sponsorship – \$4,800 (3 available)**

Be the reason attendees snack, smile, and stop by! Snack Break Sponsors receive signage at the exhibit hall refreshment station, a callout in the mobile app, and the opportunity to provide branded materials. Align your brand with a moment everyone looks forward to—while attendees recharge, you stand out.

### **Passport Contest Participation – \$45**

Drive traffic directly to your booth and collect qualified leads with ease. Exhibitors who join the Passport Game will be featured on the app's interactive passport map. Attendees must visit your booth and share their contact info to complete their passport and enter for prize drawings. It's a low-cost, high-reward way to boost visibility, increase engagement, and fill your lead pipeline.

### **Digital Signage Ad – \$500**

Keep your brand top-of-mind with rotating digital signage ads throughout the convention center concourse. These ads will appear in high-traffic areas, providing continual exposure to attendees between sessions, during breaks, and while exploring the event. A sleek, passive way to amplify your presence.

## **Mobile App Banner – \$2,000**

Put your message where attendees go for everything! Mobile App Banner Sponsors appear in rotation within the official OETC app—with click-through functionality that drives users directly to your website or content. This is an ideal way to gain digital traction and complement your on-site presence.

## **Conference Bag Sponsor – \$3,000 (4 available)**

Be carried everywhere. Your logo will be printed on the official conference bag distributed to every attendee. Bags will be co-branded with The Ohio Ed Techs and used throughout the event—and likely long after—giving your brand exposure across halls, sessions, and beyond.

## **Badge & Lanyard Sponsor – \$5,000 (1 available)**

Get around every neck in the room—literally. This exclusive sponsorship places your logo on the official conference lanyard and badge holder worn by all attendees. As the most visible item on site, it offers continuous exposure throughout the entire event, from keynote to exhibit hall.

## **Conference Swag Item – \$3,500 (2 available)**

Make your brand part of every attendee's day with a sponsored conference swag item. You'll get your logo printed on a practical, well-designed giveaway selected by the conference team (past items include tech accessories). It's useful, appreciated, and highly visible in classrooms and offices post-event.

## **Session Room – \$5,000 (2 available)**

Host deeper conversations in your own dedicated space. This three-day session room gives you the opportunity to lead multiple presentations, product demos, or workshops outside the exhibit hall. It's perfect for engaging key decision-makers in a focused environment. Includes promotion of your room and schedule in the conference app. Space is limited—reserve early for maximum impact. OETC approval required for all session content.

## Exhibitor Webinars

Get the most from your OETC 2026 experience! This free webinar for exhibitors will cover booth best practices, lead capture tips, app setup, and more—plus live Q&A with the OETC team.



**Thursday, November 6**  
10:00 a.m. EST



**Wednesday, November 12**  
4:00 p.m. EST

## Exhibit Hall Schedule



**Monday, February 9th**

- Move in: 11:00 a.m. – 8:00 p.m.



**Tuesday, February 10th**

- Move in (Hand carry only): 7:00 a.m. – 11:00 a.m.
- Exhibit Hall Open: 12:00 p.m. – 4:00 p.m.
- Dedicated Exhibit Hall Time: 1 Hour



**Wednesday, February 11th**

- Exhibit Hall Open 9:00 a.m. – 4:00 p.m.
- Dedicated Exhibit Hall Time: 1.5 Hours



**Thursday, February 12th**

- Exhibit Hall Open 8:00 a.m. – 12:00 p.m.
- Dedicated Exhibit Hall Time: 1.5 Hours
- Move Out: 12:15 p.m. – 7:00 p.m.\*

*\*All Items Must Be Removed from the Convention Center by 7:00 p.m.*

# OETC Exhibitor and Sponsor Terms and Conditions

The Ohio EdTechs produce and manage the Ohio Educational Technology Conference (OETC) and is hereinafter referred to as "Ohio EdTechs." The OETC Platform and Exhibit Hall is hereinafter referred to as the "Exhibition." The OETC Exhibitor/Sponsor Order and these Terms and Conditions are hereby referred to as the "Agreement" and constitute the agreement between Ohio EdTechs and the Exhibitor/Sponsor.

## AGREEMENT OF TERMS AND CONDITIONS

Exhibitor/Sponsor shall observe and abide by the foregoing terms and conditions and by such additional terms, conditions and rules made by Ohio EdTechs. This contract represents the entire agreement between Exhibitor/Sponsor and Ohio EdTechs concerning the subject matter hereof. Any amendment to this contract must be in writing, signed by the party against whom such amendment is sought to be enforced. The rights of the Ohio EdTechs under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the Ohio EdTechs. If any terms of this contract are declared invalid or unenforceable, the remainder of the contract shall continue in full force and effect. This contract shall be binding upon the heirs, successors and permitted assigns of Exhibitor/Sponsor.

## ELIGIBILITY

Ohio EdTechs reserves the right to determine the eligibility of each Exhibitor/Sponsor for inclusion in the Exhibition. All products and services must be related to the interest and educational values of the Ohio EdTechs. The Ohio EdTechs, in their sole judgment, will determine the appropriateness of products exhibited, and reserves the right to prohibit display or advertisement of products which are in violation of these exhibitor regulations or do not meet the Exhibition objectives. Exhibitor/Sponsor agrees to display only products and/or services that are intended for and generally used in a manner that conform to State, Federal, or other applicable laws, rules, or regulations. Exhibitor/Sponsors will not display any product or distribute any advertisements for a product which infringes upon the registered copyright, trademark, or patent of another company, as has been determined by a court of competent jurisdiction.

## **CANCELLATION BY THE OHIO EDTECHS**

If Exhibitor/Sponsor fails to comply, in any respect, with the terms of this Agreement, Ohio EdTechs may, without notice to Exhibitor/Sponsor, cancel Exhibitor/Sponsor's order, and sell or offer for sale the canceled Exhibition order covered by this Agreement.

Exhibitor/Sponsor shall be liable to the Ohio EdTechs for any deficiency, loss or damage suffered by the Ohio EdTechs, together with reasonable expenses and costs incurred by reason thereof. the Ohio EdTechs reserve the right to terminate this Agreement immediately by written notice if Exhibitor/Sponsor breaches any of the terms and conditions set forth herein, including failure to make payment when due under the Terms of this Agreement or in the event the Ohio EdTechs deem the products and/or services offered by the Exhibitor/Sponsor are not appropriate for the event. The Ohio EdTechs may terminate the Agreement without cause upon a fourteen (14) day written notice to Exhibitor/Sponsor. In the event of a cancellation based on a breach of the terms of this Agreement, the Ohio EdTechs will attempt to sell the canceled order. If the Ohio EdTechs are able to sell the canceled order to another Exhibitor/Sponsor, the Ohio EdTechs will refund the order amount less 10% for costs and expenses.

## **EXHIBIT SPACE**

1. The method of determining exhibit space assignment shall be established by changed from time to time without any notice to Exhibitors in order to accommodate what the Ohio EdTechs perceive as the best interest of the Conference. No rights or privileges are created for any Exhibitor as a result of previous space assignments or years of participation in the Exhibition.
2. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs, or printed materials from other than its own firm in the said exhibit space without prior written consent of the Ohio EdTechs. In the event of a merger of two or more Exhibitors, the Ohio EdTechs will use reasonable efforts to consolidate the space contracted by the Exhibitor when they were independent. However, in the event that it is not possible, the Exhibitor that survives the merger shall be liable for Exhibit Space at each of the locations originally contracted for by each of the merged companies.
3. The floor plan developed and maintained by the Ohio EdTechs shall be the official floor plan. Changes to the floor plan may occur at any time to accommodate the Conference's needs. Exhibit space assignments shall be as indicated on the Exhibit Space Agreement. However, should conditions or situations warrant, the Ohio EdTechs reserve the right to rearrange exhibitors and/or adjust the floor plan to accommodate the best interest of the Exhibition.

4. Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to the columns, support beams, walls, floors, doors or other parts of the Greater Columbus Convention Center. Caustic or staining fluids/ materials are not permitted in the Exhibit Hall. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with the directions of the Ohio EdTechs and/or the Convention Hall, as applicable.

Exhibitors, their agents and representatives are liable for all damages caused by them to the Greater Columbus Convention Center facility, booth equipment, property of the Ohio EdTechs and the Official Service Contractors Exhibitor and other Exhibitors and shall indemnify and hold the Ohio EdTechs and service contractors harmless from, any complaints, suits and/or liabilities resulting from negligence of the Exhibitor in connection with the Exhibitor's use of exhibit or session space.

5. Fire Department Regulations. All materials used in Exhibition and/or Exhibitor's booth(s) must be fireproofed and conform to ALL Fire Department Regulations. Use of open flames, compressed gas or explosive fuels, heat, etc., is prohibited. Further information regarding Fire Regulations is in the Exhibitor Services Manual. Columbus Fire Department (CFD) Inspectors, Firemen, State Fire Marshall, Convention Center personnel and the Ohio EdTechs WILL conduct regular inspections of the Exhibition and Exhibitors booth(s) throughout the show and without any prior notification and will ENFORCE ALL regulations. Exhibitors accept full responsibility for compliance with national, state, city and facility fire safety rules and regulations. Exhibitors will be directly warned and maybe fined for any violations pertaining to Exhibitor's booth(s), or violations related to Exhibitor as determined by appropriate authorities and the Ohio EdTechs. Questions and/or requests for a code variance should be directed to Conference staff. All special requests must be submitted no less than 60 days prior to show date.

6. The Greater Columbus Convention Center is a smoke-free facility. Smoking is PROHIBITED in the exhibition hall, main concourse, session rooms, entrance ways, or dock areas.

7. The Ohio EdTechs reserves the right to restrict sounds from any source that interferes with activities in neighboring areas. Any demonstrations or presentations must be at a low volume so that nearby Exhibitors are not bothered. The Ohio EdTechs reserves the right to eject the Exhibitor from the Exhibition without refund or other appeal if Exhibitor refuses to comply with these requirements.

8. Federal Communications Commission. Exhibitors displaying digital devices (e.g. computers, printers, monitors, keyboards, etc.) must comply with Section 302(b) of the Communications Act and Section 2.803 of the FCC's rules. Specifically, all digital devices on display must have the required FCC certifications. This includes an FCC Warning and Identification Label. Computers and peripherals are defined as Class B digital devices. All such devices must carry a FCC Warning Label and ID Number. These devices emit radio signals when operating. Uncertified digital devices may cause harmful interference to radio and broadcast communications.

9. Exhibitors shall abide by and observe all federal, state, and local laws, rules, regulations and ordinances applicable to the Greater Columbus Convention Center, including the rules of the Greater Columbus Convention Center, the Ohio EdTechs, Official Contractors and Labor Unions. Exhibitors shall not discriminate against any person on the basis of age, sex, race, color, creed, religion, national origin, sexual orientation, education level, disability or in any other manner in connection with or related to the Exhibition or the use of the Greater Columbus Convention Center.

10. Preparation and/or serving of any type of food or beverage within the Exhibition area is prohibited without the prior written consent of the Ohio EdTechs and the official caterer of the Greater Columbus Convention Center. Alcohol is not permitted in the Exhibit Hall at any time during the Exhibition. All foods and beverages must be purchased exclusively through the official caterer.

11. Each Exhibitor MUST name at least one person to be the representative in connection with installation, operation, and removal of Exhibit. Such representative shall be authorized to enter into such service Contracts as may be necessary and for which the Exhibitor shall be responsible. Should the named contact leave the employment of the Exhibitor, Exhibitor shall notify the Ohio EdTechs and provide a new contact as soon as possible.

12. Any exhibitor dismantling, packing up or moving out before 12 p.m. on February 13th, will be subject to penalties including, but not limited to, loss of booth preference or exhibiting privileges in subsequent years.

## **EXHIBIT DESIGN AND INCLUSIONS**

- Exhibitor agrees to abide by the [IAEE Exhibit Guidelines](#) for display rules and regulations.
- OETC uses the Cubic Content style which allows use of the full volume of the booth.

## **LICENSE AND PERMITS**

Exhibitor/Sponsor shall be responsible for obtaining any licenses, permits or approvals under federal, state, city, or local laws applicable to its activity at the Exhibition.

Exhibitor/Sponsor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees and/ or charges that shall become due to any governmental authority in connection with its activities at the Exhibition.

Neither party shall assign or transfer any duties, rights, or obligations hereunder without the prior written consent of the other party, which consent shall not be unreasonably withheld. However, the Ohio EdTechs may assign this Agreement to its successor or the surviving entity in a merger or consolidation in which it participates or to a purchaser of all or substantially all its assets. Any assignment transfer or delegation of rights or obligations hereunder in contravention of this section shall not be effective against the other party. This Agreement shall be binding upon and shall inure to the benefit of and be enforceable by the parties to this agreement and their respective successors and permitted assigns.

## **CONTRACTOR SERVICES**

Certain firms will be designated as official contractors to provide security, support and facilities services for the Ohio EdTechs. In some cases, Exhibitors will be required to use the Official Contractors. All information will be explained in the Exhibitor Services Manual. The Ohio EdTechs shall not be responsible or liable for the performance and/or any act, error, or omission of any Official Service Contractor, or any other contractor retained by the Exhibitor.

Employees of an exhibiting firm may install and dismantle their own respective company's displays as long as forklifts, aerial lifts, or other equipment assistance are not necessary. Requests for forklift, aerial lift, or other specialized equipment must be arranged through the Official Service Contractor.

## **CANCELLATION OF THE EVENT**

The Ohio EdTechs will not be liable for the non-fulfillment of this Agreement as to the delivery of exhibit space if non-delivery is due to any of the following causes: 1. by reason of the platform being damaged or destroyed, or deemed unusable for any reason; 2. act of God, public enemy, war, or insurrection; 3. strikes; 4. the authority of the law; 5. postponement or cancellation of the Exhibition, or if the Exhibition is canceled or postponed for any reason beyond the control of the Ohio EdTechs. If the Conference is not held for any of the above enumerated reasons, the Ohio EdTechs will reimburse Exhibitor/Sponsor for amounts paid in, less actual, out-of-pocket expenses incurred, such as rent, advertising, labor, operating costs, etc., on a prorated basis. The parties further agree that the Ohio EdTechs shall in no way be deemed to have guaranteed the performance of the Exhibition and will not be liable for the fulfillment of this Agreement as to the delivery of space.

## **PAYMENT BY EXHIBITOR/SPONSOR**

Once the Exhibitor/Sponsor submits the Agreement via the conference app, the following applies:

Exhibitor/Sponsor is liable for:

- 50% of the contracted amount if canceled on or before January 9, 2026,
- 75% of the contracted amount if canceled on or before February 1, 2026, and
- 100% if canceled after February 2, 2026.

Cancellations must be received in writing via email to [exhibitors@myoetc.org](mailto:exhibitors@myoetc.org) by the above deadline to be valid. the Ohio EdTechs reserves the right to resell any canceled exhibit space.

Once the Exhibitor/Sponsor submits the Agreement via the conference app, the Exhibitor/Sponsor is responsible for completing all requirements of their Exhibitor/Sponsor Order by the deadlines provided by OETC. In the event any portion of the Exhibitor/Sponsor Order is not completed by Exhibitor/Sponsor by the given deadlines, OETC reserves the right to remove the incomplete items from areas that are visible to attendees. The Exhibitor/Sponsor will receive notification prior to the removal of the effected items with reasonable time to submit the details required for completion. Items that are deemed incomplete and are removed by OETC are ineligible for refund and/or rescheduling for the current OETC or any future OETC event.

## REPRESENTATION

The Ohio EdTechs makes no representations, warranties, or guarantees of any kind regarding the Exhibition, the number of attendees, the Exhibitor/Sponsor Services Manual, or any other materials. The Ohio EdTechs shall not be liable to anyone for lost profits or other incidental, special, indirect, punitive, or consequential damages whatsoever.

*The Ohio EdTechs DISCLAIM ALL WARRANTIES, EXPRESS AND IMPLIED, INCLUDING ANY WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.*

## INSURANCE

1. Exhibitors and sponsors are advised to carry insurance to cover exhibit material against damage or loss; public liability insurance against injury to the person and property of others. Exhibitor shall certify, at its expense, the provision of insurance for protection of their property against fire, theft, vandalism, acts of God or destruction by any cause. The Ohio EdTechs assume NO RISK OR RESPONSIBILITY by the acceptance of this Agreement. Exhibitors expressly release The Ohio EdTechs from ANY and ALL liability for any damage, injury or loss to any person or goods which may arise from the rental and occupation of assigned space. Exhibitors agree to hold The Ohio EdTechs harmless of and from any loss or damage by reason thereof. Exhibitors must make insurance certificates available to The Ohio EdTechs upon verbal or written request.
2. If the Ohio General Assembly fails at any time to continue funding for the payments and other obligations set forth herein, the Ohio EdTechs' obligations under this Agreement are terminated as of the date the funding expires and the Ohio EdTechs shall have no further obligations hereunder. If the Ohio EdTechs discovers or is notified of the discontinuation of funding for this Agreement, then the Ohio EdTechs agree to notify Exhibitor/Sponsor of said discontinuation as soon as is practicable. The Exhibitor/Sponsor shall not perform any work under the Agreement and shall not incur further costs after receiving such notice.