



OETC 2026



Ohio Educational Technology Conference
Digital Program Guide



TEACHERS



TECH STAFF



ADMINISTRATORS

FEBRUARY 10-12, 2026

**COLUMBUS CONVENTION CENTER
COLUMBUS, OH**

www.myoetc.org





Digital Program Guide

Table of Contents



Conference Information.....	3
Registration Hours.....	3
Exhibit Hall Hours.....	3
Coat Check.....	3
Wifi Access.....	3
Parking.....	3
Cashless Facility.....	4
Download the OETC'26 Conference App.....	4
GCCC Guest Services.....	4
Certificates of Attendance.....	4
Conference Tracks.....	5
Collaborators.....	6
Map of Convention Center.....	7
Schedule at a Glance.....	9
Tuesday, February 10 th Keynote.....	10
Wednesday, February 11 th Keynote.....	11
Thursday, February 12 th Keynote.....	12
Exhibit Hall Map.....	14
Exhibitors.....	15

Conference Information

Registration Hours

Monday 4:00 p.m.– 7:00 p.m.

Tuesday 7:00 a.m.– 4:00 p.m.

Wednesday 7:00 a.m.– 4:00 p.m.

Thursday 7:00 a.m.– 2:00 p.m.

Exhibit Hall Hours

Tuesday 12:00 p.m.– 4:00 p.m.

Wednesday 9:00 a.m.– 4:00 p.m.

Thursday 8:00 a.m.– 12:00 p.m.

Coat Check

Coats and bags (including luggage) can be checked at the convention center. Coat check is complimentary this year. The coat check will be staffed Tuesday from 7:30 a.m. to 4:00 p.m., Wednesday from 7:30 a.m. to 4:00 p.m., and Thursday from 7:30 a.m.– 3:00 p.m.

WiFi Access

Wireless connectivity is available for free to registered attendees and exhibitors throughout the convention center. The wireless network is called OETC26. The password is Columbus26.

Parking

There are several parking garages surrounding the Greater Columbus Convention Center. Prices vary by location, and you can purchase [advance parking](#).

Tip: Take a photo of your parking spot and the lot's information to help you remember where you parked.

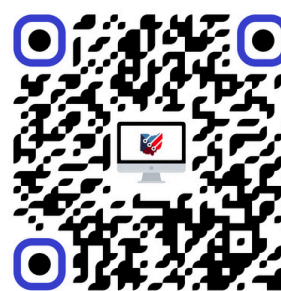


Cashless Facility

The Greater Columbus Convention Center (GCCC) venue itself is a cashless facility. This includes all GCCC-operated concessions and all in-lane GCCC parking transactions. There are individual contracted vendors and outlets within the GCCC who, at their discretion, may accept cash.

Access the OETC'26 Conference App

Whova is the official conference app for the 2026 Ohio Educational Technology Conference. Whova can be downloaded to a mobile device or accessed through the web portal. When logging into Whova, be sure to use the same email that was used when registering for the conference.



GCCC Guest Services

The Greater Columbus Convention Center offers guest services to conference attendees. You can stop by their counter on the concourse near the entrance to Exhibit Hall B for assistance with printing, scooter rentals, lost and found, and wheelchair assistance.

Certificates of Attendance

Certificates of attendance for #OETC26 will be available to registered attendees who created conference badges onsite at the convention center. Certificates will be emailed to paid attendees beginning March 1, 2026.

Conference Tracks

Celebrating 29 years of innovation, OETC is empowering educators to shape the future of student success. Our conference tracks serve as the ultimate roadmap for the next era of tech-driven teaching and learning.

- **Assessment & Data-Informed Instruction**
- **Career Tech**
- **Digital Citizenship & Media Literacy**
- **Educational Leadership & Vision**
- **Equity in Access**
- **Family & Community Engagement**
- **Higher Education**
- **IT, Security, & Infrastructure**
- **Practical Classroom Practices**
- **Professional Learning & Coaching**
- **STEM & Computer Science**
- **Wellness, Connection, & Belonging**



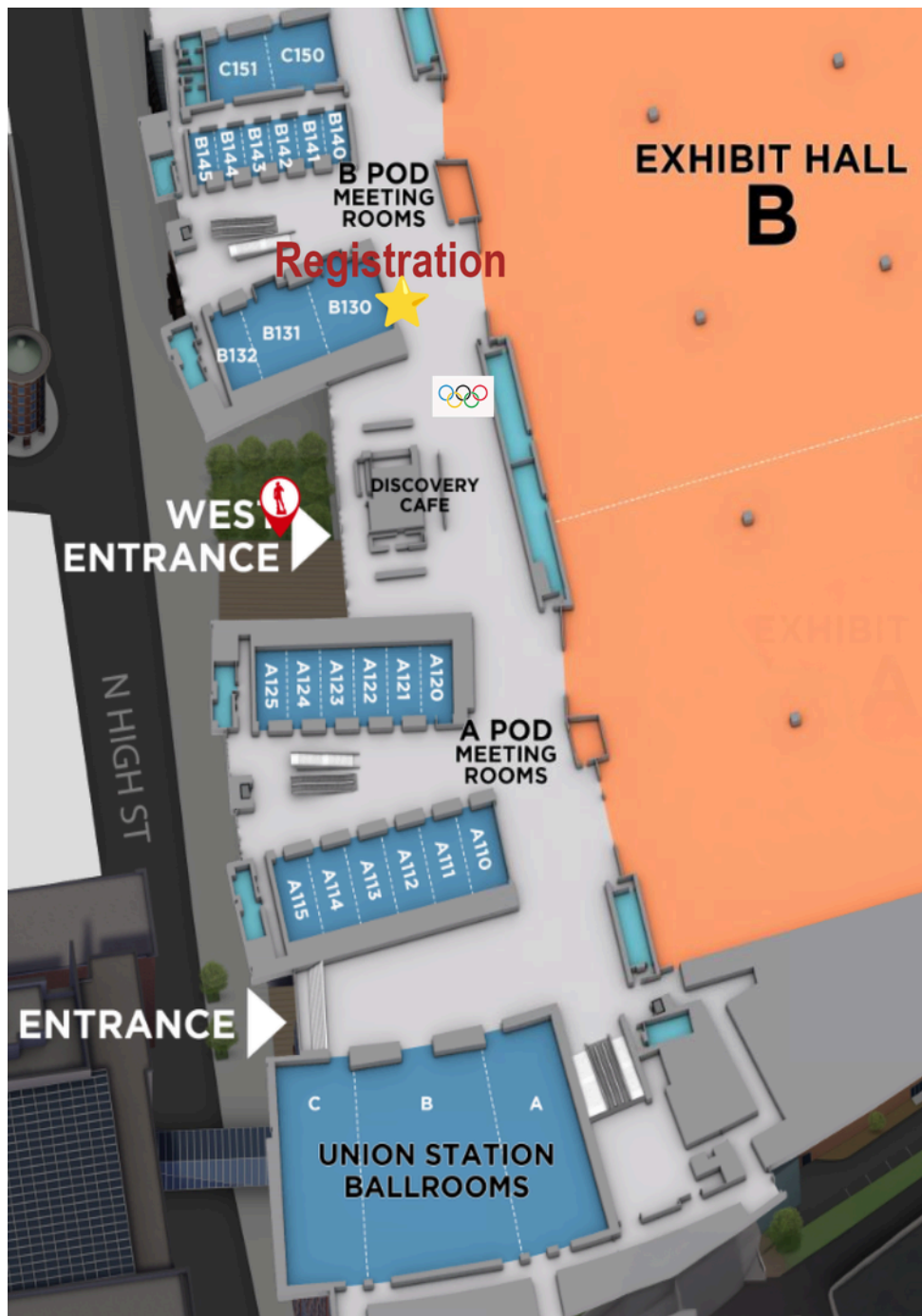
Collaborators

The Ohio Educational Technology Conference would like to thank our collaborators for their assistance with the 2026 conference.



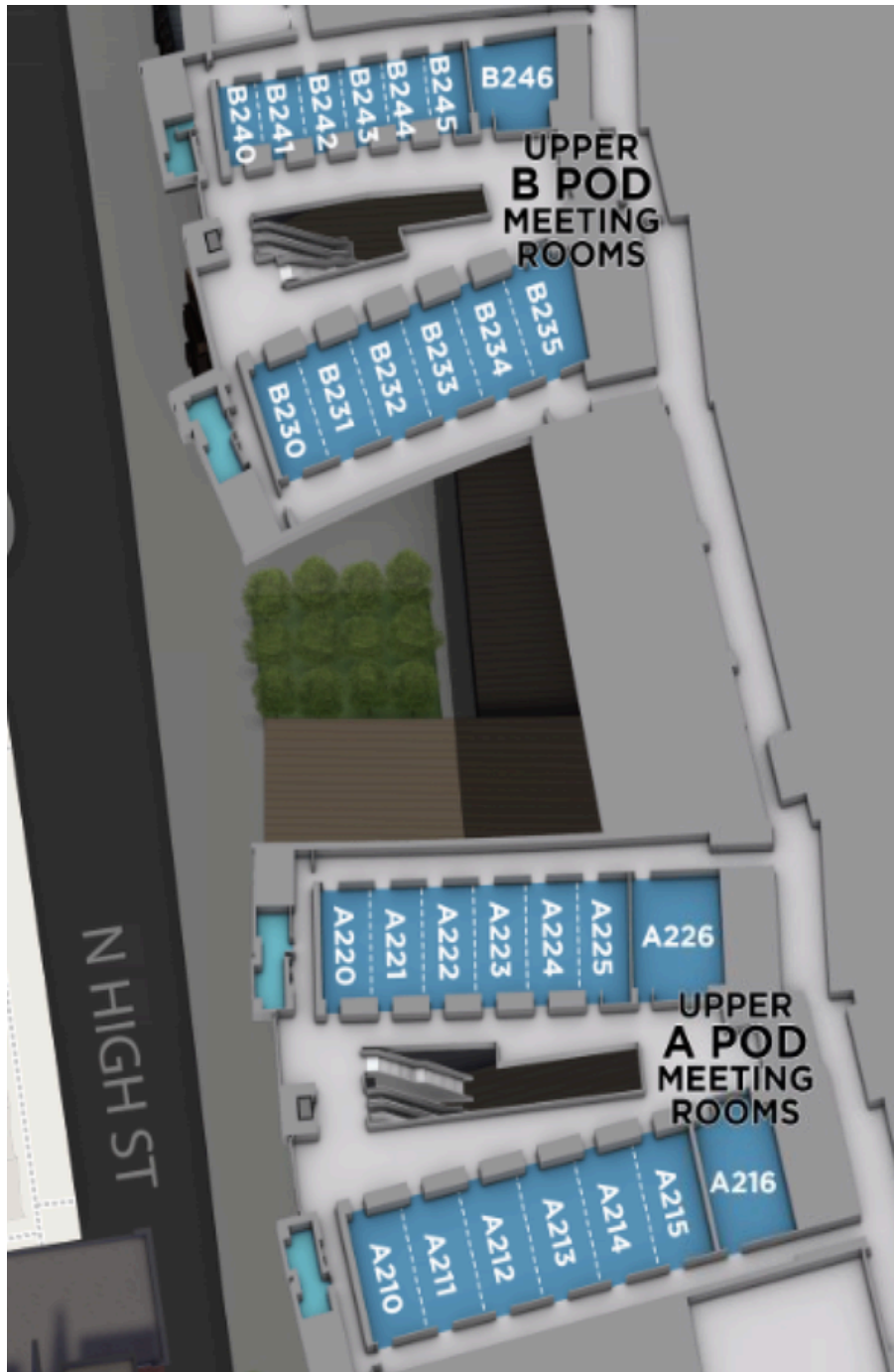
Map of the Greater Columbus Convention Center

LEVEL 1



Map of the Greater Columbus Convention Center

LEVEL 2



OETC'26 Schedule at a Glance

Tuesday, February 10th, 2026

7 a.m. - 4 p.m.	Registration Open
8 - 11 a.m.	Sessions
11 a.m. - 12 p.m.	Welcome & Keynote
12 - 4 p.m.	Exhibit Hall Open
12 - 1 p.m.	Sessions
1 - 2 p.m.	Dedicated Exhibit Hall Time
2 - 4 p.m.	Sessions

Wednesday, February 11th, 2026

7 a.m. - 4 p.m.	Registration Open
8 - 10 a.m.	Sessions
9 a.m. - 4 p.m.	Exhibit Hall Open
10 - 11 a.m.	Dedicated Exhibit Hall Time
11 a.m. - 12 p.m.	Announcements & Keynote
12 - 1 p.m.	Sessions
1 - 2 p.m.	Dedicated Exhibit Hall Time
2 - 4 p.m.	Sessions

Thursday, February 12th, 2026

7 a.m. - 2 p.m.	Registration Open
8 - 9 a.m.	Dedicated Exhibit Hall Time
8 a.m. - 12 p.m.	Exhibit Hall Open
9 - 10 a.m.	Sessions
11 a.m. - 12 p.m.	Announcements & Keynote
12 - 3 p.m.	Sessions

[View the full OETC'26 conference agenda.](#)



OETC'26 *Keynote*

TUESDAY, FEBRUARY 10TH

11 a.m. Union Station Ballroom

Make Your Move: Ctrl+Alt+Create

Speaker: Marlon Styles, Jr.

The next era of education will be inspired by those ambitious enough to imagine new possibilities for learners. The heart of that future will be joyful, spirited educators ready to make their move. What happens next will rise from imagination and innovation working together to design experiences that awaken curiosity and move education forward.

About Marlon

Marlon Styles is a recognized inspirational speaker and educational leader. In 2017, he was named a Top 30 Digital Trailblazer by the Center for Digital Education. Under his leadership at Middletown City Schools, the district was awarded the ISTE Distinguished District Award in 2019. He testified before the United States Congress in 2020 to advocate for access and opportunity for all students. K-12 Dive recognized him as the Superintendent of the Year in 2020 for his advocacy and leadership on a national stage. In 2025, he was named one of the Top 100 Education Influencers by District Administration. He is the author of the book, *Make Your Move*. Styles' mission is to inspire educators to see themselves as empowered Unifiers capable of creating the types of learning experiences today's modern learners need to thrive.



OETC'26 *Keynote*

WEDNESDAY, FEBRUARY 11TH

11 a.m. Union Station Ballroom

Advancing Student Learning with the ISTE Standards Speaker: Richard Culatta

As Ohio implements the ISTE Standards, ISTE+ASCD CEO Richard Culatta will explore what these standards mean in practice. The ISTE Standards for Students call for fundamentally different learning experiences—ones where technology enables creativity, collaboration, and problem-solving. Culatta will share practical examples and provide a framework for using technology to support these student-centered outcomes.

About Richard

As the CEO of ISTE+ASCD, Richard Culatta is focused on creating the next generation of innovative learning leaders. Richard has also served as the Chief Innovation Officer of the state of Rhode Island and was appointed by President Barack Obama to lead the US Department of Education's Office of Educational Technology. His book, *Digital for Good: Raising Kids to Thrive in an Online World* (Harvard Business Publishing), aims to help create conditions for healthy tech use at home and school.



OETC'26 *Keynote*

THURSDAY, FEBRUARY 12TH

11 a.m. Union Station Ballroom

Your Reboot Starts Monday (And Here's Your Practical Playbook)

Speaker: Rebecca Bultsma

In 2016, before a global audience, Google's AI AlphaGo forced world champion Lee Sedol to reimagine everything he thought he knew about the game he thought he had mastered. Move 37 challenged his expertise and opened his eyes to new possibilities. What Sedol experienced, having his expertise completely reimaged by AI, is now happening to educators everywhere.

Students are using AI to solve problems in ways you never taught. Tools are generating lesson plans better than the ones you spend hours creating. The game of education has fundamentally changed, and like Sedol, you need fresh approaches and strategies to lead in this new reality.

This closing keynote delivers the innovative practices you need to reboot your AI approach and fuel learning with purpose. You'll walk away with a curated guide to the top AI tools actually working for educators today (and exactly how they're using them), an ethical AI decision-making checklist for choosing tools that serve your students, and three concrete steps to get you started Monday morning.

Whether you're teaching, leading technology initiatives, or supporting learning, these actionable strategies help you push learning and leadership forward while keeping humans at the center.

Your Move 37 moment is here. This is your practical playbook for leading it.



OETC'26 *Keynote*

THURSDAY, FEBRUARY 12TH

11 a.m. Union Station Ballroom

About Rebecca

Rebecca lives in the messy space between AI hype and AI reality, helping education leaders cut through the chaos and noise to find what actually works for students and educators. With 7 years in district administration and AI ethics research focused on K-12 implementation, she's dangerously good at AI but appropriately worried about its risks.



As an AI ethics researcher at the University of Edinburgh and Chief Innovation Officer at Amplify & Elevate Innovation, Rebecca delivers practical keynotes and workshops with actionable strategies educators can implement immediately. She's developed district-wide AI policies, trained thousands of educators internationally, and specializes in responsible AI adoption that enhances student outcomes without compromising educational integrity.



Exhibitors & Sponsors

Platinum Sponsor

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Collaborator

Exhibitor	Booth Number	Main Contact Email
5-Star Students	728	roc@5starstudents.com
Accelerate Education	513	melissar@accelerate.education
Accent	531	kristia@accentvoice.com
Accurate IT	304	jknapp@accurateit.com
AI Owl	1027	jack@aiowl.org
Airtame	407	jennifer.schnell@airtame.com
American College of Education	1007	tj.davis@ace.edu
Arista	1001	mmcfall@arista.com
Axis Communications	420	jillian.vanfleet@axis.com
B&H B2B	301	zeljkoc@bhphoto.com
BenQ Education	835	madiha.shamsi@benq.com
Blocksi	609	spela.gortnar@blocksi.net
Broadcast Educational Media Commission	713	laura.bryson@broadcast.ohio.gov
Buckeye Educational Systems	701	jhoffman@buckeye-edu.com
Bump Armor	903	laurie@bumparmor.com
ByteSpeed	700	bsteen@bytespeed.com
CDW	909	sara.gessinger@cdw.com
CET PBS	713	deb@thinktv.org
Chromebookparts.com	632	jford@chromebookparts.com
Citywide Solutions, Inc.	723	sam@citywidesolutionsinc.com
ClassBank	1025	abby@classbank.com
ClassLink	601	margaux.seche@classlink.com
Clear Touch	201	events@getcleartouch.com
Clever Crazes for Kids	302	kkatruk@clevercrazes.com
Clevr	422	sgill@weareclevr.com
CSTA Ohio	209	smhoepner@gmail.com
CTL	1016	mjorgensen@ctl.net
Dayton Cincinnati Technology Services	902	ksand@daycintech.com
DHE Computer Systems, LLC	1011	sarah.roth@dhecs.com
EBSCO Information Services	704	egold@ebSCO.com
ELMO USA Corp.	408	marketing@elmousa.com
Epson America	410	roberto.colon@ea.epson.com
Ethical AI in Education	730	charlie@ethicalaiineducation.com



Exhibitors & Sponsors

Exhibitor	Booth Number	Main Contact Email
Everway	1013	l.harper@everway.com
Filament Information Security	511	brendanc@fes.org
Finalsite	631	christina.kelley@finalsite.com
Firia Labs	714	kathy@firia.com
FlexPoint	400	sswamy@flexpointeducation.com
FMX	707	ian.davis@gofmx.com
FN/AT&T	311	vn2832@att.com
Forward Edge	718	mmarrs@forward-edge.net
Girls Who Code	1014	lindsay.jones@girlswhocode.com
Google Educator's Group of Ohio	1018	ericcurts@gmail.com
Green Wave Electronics	612	nskirvin@greenwaveelectronics.com
Hanwha Vision	629	d.lardieri@hanwha.com
HENKA LLC	1002	henkallc@gmail.com
IBENZER, INC	608	info@ibenzer.com
IBM	1000	ralaia@us.ibm.com
iClass School Solutions	406	frankogrady@gmail.com
Ideastream Public Media	713	medelman@ideastream.org
INFOhio	409	clay@infohio.org
Instinctive	1024	max@instinctive.app
Instructure	507	todd.perry@instructure.com
ISTE + ASCD	908	sandy.artega@ascd.org
Jefferson County ESC - Virtual Learning Academy	921	mlogue@jcesc.org
Khan Academy	506	amber@khanacademy.org
Learn21		shawthorne@learn21.org
Learning Genie	1020	crisrina.g@learning-genie.com
LEGO Education	712	tara.kaczmarek@lego.com
Lenovo x Intel	901	asemeraro@esg.us
Level365	913	dkramer@level365.com
Lightspeed Systems	1012	mstewart@lightspeedsystems.com
Lightspeed Technologies	614	sheri.friend@lightspeed-tek.com
Linewize	308	emily.lentz@linewize.com
LinkIt!	806	nancy@linkit.com
LocoRobo Innovations Inc.	721	lisa@locorobo.co



Exhibitors & Sponsors

Exhibitor	Booth Number	Main Contact Email
Lumu Technologies	309	candrade@lumu.io
Mac of All Trades	917	t.maclean@macofalltrades.com
Mackin	515	conferences@mackin.com
MagicSchoolAI	927	natalie.siebenaler@magicschool.ai
Maker Maven	1006	thinklinkededucation@gmail.com
Makers Empire	621	kim@makersempire.com
Merlyn for Education	1009	awilson@merlyn.org
Midwest Regional ESC	809	dshellhaas@mresc.org
MindLabs by Explore Interactive	502	cmills@exploresupport.com
Mission Telecom	206	matthew.roclevitch@missiontelecom.org
Moss	307	morgan.west@mosstele.com
National Inventors Hall of Fame	509	llogsdon@invent.org
National Math Stars	722	troy.scott@nationalmathstars.org
NetSupport Inc.	322	p.rein@netsupport-inc.com
Newsela	202	matthew.wheeland@newsela.com
NPI Audio Visual Solutions	801	sam.avellone@npiav.com
Nurcs Craft Stick Connectors	709	info@nurcs.com
NWOET	713	minier@nwoet.org
OCALI	525	stacy_springer@ocali.org
Ohio Code Scholar	501	amcclellan@sscc.edu
Ohio Cyber Reserve	706	walke3da@ucmail.uc.edu
Ohio Department of Higher Education	725	bkordes@highered.ohio.gov
Ohio Distance Learning Association	615	michele.carlisle@ecoesc.org
Ohio PBS/Ohio Ed Techs	713	amy@ohioedtechs.org
OMNI Solutions	403	tanya@omctsolutions.com
Parallel Technologies, Inc.	207	carmy@parallelttech.com
ParentSquare	401	eleanor.chappell@parentsquare.com
PBS Western Reserve	713	hcartwright@pbswesternreserve.org
PowerSchool	Room B246	Jason.Jordan@powerschool.com
Presentation Solutions, Inc.	613	nikki@presentationsolutions.com
Proserva	808	cam@proserva.co
Proxess LLC	929	paul.hevesy@proxess.com
Renaissance	603	amanda.pottinger@renaissance.com



Exhibitors & Sponsors

Exhibitor	Booth Number	Main Contact Email
Riverside Technologies Inc. (RTI)	625	kpotter@lrti.com
Salient - Pelco	606	bonnie.parkman@salientsys.com
SAM Labs	904	guyot.lapointe@samlabs.com
SchoolAI	915	lindsey@schoolai.com
Schoolhouse Electronics	416	aaron@schoolhouseelectronics.com
Scinary Cybersecurity, LLC	623	brazos@scinary.com
Securly, Inc.	820	kathryn.kinser@securly.com
Seesaw	317	jenn.le@seesaw.me
Sehi Computer Products	925	arlene@sehi.com
SentinelOne	315	cade.smith@sentinelone.com
Simple Solutions Learning Inc.	205	shannon@simplesolutions.org
SMART Technologies	424	cdenis@smarttech.com
Softdocs	607	hmilleman@softdocs.com
SOITA	713	deb@thinktv.org
Solutions TechNType	900	linda@techntype.com
Spectral Energies LLC	203	mitch.icard@spectralenergies.com
STEM Education Works	933	kim@stemeducationworks.com
Student Provisioning Services	907	klarson@sps-k12.com
syGlass	919	bernadette@syglass.io
SysCloud	824	gina@syscloud.com
Tech to School	610	sales@techtoschool.com
The Education Connection	724	dfritz@tec911.net
The Management Council	409	jessica.madison@managementcouncil.org
ThinkTV PBS	713	deb@thinktv.org
Toolkit Technologies Inc.	323	ginny.jensby@toolkittech.com
Trafera	934	alesia.willison@trafera.com
Typing.com	325	justin@teaching.com
UberData Networks	708	cvarvarosky@uberdatanetworks.com
University of Findlay	306	willekem@findlay.edu
University of Mount Union	702	bighamla@mountunion.edu
UZBL	300	rick@uzbl.com
VariQuest	906	cori_ziliak@variquest.com
VEX Robotics, Inc.	324	rob@vex.com



Exhibitors & Sponsors

Exhibitor	Booth Number	Main Contact Email
Vinson	605	jlaplante@vinsonedu.com
Waltz Business Solutions	303	kit.nelson@waltzbusiness.com
Waterford.org	822	stevkunberger@waterford.org
WBGU PBS	713	pheneger@bgsu.edu
WGTE Public Media	713	tina_bossenbroek@wgte.org
Williams AV - Teach Logic	619	march@williamsav.com
Worth Ave Group	321	lisac@worthavegroup.com
WOSU Classroom	713	amy.palermo@wosu.org
WOUB PBS Learning Lab	713	brewerd@woub.org
Xerox IT Solutions	533	jessica.negrete@xerox.com

